

## MACD CONVENTION AND CONSERVATION EXPO

*Each year, MACD invites Conservation Districts and partners from across Michigan to attend the MACD Convention and Conservation Expo. This year, the convention will be held on December 7 – 9, 2011, at Soaring Eagle Casino and Resort, Mount Pleasant, Michigan.*

*Please join us as a sponsor and/or exhibitor at this special event. This year's theme is "Conservation Works!" We encourage you to consider the many levels of sponsorship listed in this brochure.*

*Display your products and programs that will be of interest to conference attendees. Your exhibit and information will be seen by more than 300 individuals who are dedicated to the conservation and wise management of Michigan's natural resources. Attendees include Conservation District staff and board members, federal and state agency partners, technical service providers, and conservation-minded individuals from throughout the state of Michigan.*

*This convention draws more than 300 dedicated, conservation-minded participants to an exciting array of high quality educational sessions covering technical, Conservation District business building and general interest topics. We also provide attendees plenty of time to network with colleagues and conservation organizations like yours.*



*The Michigan Association of Conservation Districts (MACD) is a non-profit organization that represents the interests of Michigan Conservation Districts and works to strengthen Districts through leadership, information, and representation.*

*MACD represents 79 Michigan Conservation Districts and works with legislators, cooperating agencies, and special interest groups whose programs affect the management of Michigan's natural resources.*

*Each Conservation District is a local unit of state government, governed by a five member Board of Directors. Through the 79 local Conservation District offices, Michigan's landowners, and community members are provided technical assistance, information and education for effective protection and conservation of Michigan's natural resources.*

**Join us on December 7 - 9, 2011 at  
Soaring Eagle Casino and Resort in  
Mount Pleasant as an Exhibitor or  
Sponsor!**

Michigan Association of  
Conservation Districts  
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## MACD WINTER CONVENTION DECEMBER 7 - 9, 2011

# Conservation Works!

**Sponsor & Exhibitor  
Registration Deadline:  
November 21, 2011**

# SPONSOR/VENDOR COSTS

## Sponsor Levels

**Platinum Level Sponsor** **\$550**

*Name/logo in program, free exhibit booth, name on sponsor board, MACD website and announced during event; additional materials allowed in registration packet; two Buffet Dinner meal tickets.*

**Gold Level Sponsor** **\$250**

*Listing in program, on sponsor board, MACD website and announced during event.*

**Silver Level Sponsor** **\$100**

*Listing in program, on MACD website and on sponsor board.*

**Buffet Dinner Sponsor** **\$300**

*Listing in program, mention at buffet dinner event, and recognition sign at entry.*

**Opening Lunch Sponsor** **\$300**

*Listing in program, mention at lunch event, and recognition sign at entry.*

**Closing Lunch Sponsor** **\$200**

*Listing in program, mention at lunch event, and recognition sign at entry.*

**Break Sponsor** **\$100**

*Table top recognition sign at snack/drink table.*

## Exhibitor Levels

**Level 1 -** **\$300**

**Corporate Exhibitor**

*Includes a 3'x10' skirted table, electrical supply if needed, listing in program.*

**Level 2 -** **\$150**

**Non-Profit, Government**

*Includes 3'x10' skirted table, listing in program.*

*\*Electrical supply available for an additional \$45.00.*

**Level 3 -** **\$45**

**Conservation District**

*Includes 3'x10' skirted table, listing in program.*

*\*Electrical supply available for an additional \$45.00.* **\$45**

**Display Table:** **\$45**

*Place your flyers/brochures/info on our designated display / special promotions table.*

**Please return the enclosed contract with your payment no later than November 21, 2011.**

**Space is limited!  
Please register early!**